This Promo is subject to the below Terms. Please carefully read and familiarize yourself with the Terms. By participating in the Promo, you irrevocably accept and agree with these Terms.

Terms

- 1. These Terms govern your participation in this Monetag Profit Heatwave Promo.
- 2. 'You' means a Monetag client holding a Publisher Account with Monetag.
- 3. In order for Monetag to accept your participation in the Promo and/or to be eligible for a Bonus, the following requirements must be fulfilled:
 - A. You must have an active and operating Publisher Account with Monetag before July 15th, 2024 (Promo start date);
 - B. You must have monetized traffic with Monetag SmartLink for at least 2 months before July 15th, 2024 (Promo start date) and, by July 15th, 2024, have earnings of the minimum amount of \$100 from it in your Monetag Account;
 - C. At any time between the Promo Period (July 15th September 15th, 2024), the total amount of your previous 2 months' earnings must be increased at least by \$1000 to reach one of the Levels of Additional Earnings indicated at the relevant Bonus table.
- 4. In order for Monetag to accept your participation in the Promo and Raffle and/or to be eligible for a Prize, the following requirements must be fulfilled:
 - A. You must have an active and operating Publisher Account with Monetag by September 1st, 2024 (Promo registration closing date);
 - B. You must have monetized traffic with Monetag SmartLink during the Promo Period and have earnings of the minimum amount of \$100 from it in your Monetag Account;
 - C. You must have not received a Bonus under the terms of clause 3 above.
- 5. Each Level of Additional Earnings represents a certain amount of Bonus. The exact amounts of Additional Earnings as per the relevant Bonus table must be reached in order to receive the Bonus represented.
- 6. The amount of your earnings for the purposes of this Promo is calculated per account and per month. Monetag alone and at its own discretion calculates and defines the amounts of your previous and Additional Earnings and decides whether such Additional Earnings reach any and which Level for the purposes of receiving a Bonus under this Promo.

- 7. Each Prize equals to a certain amount of bonus. Eleven Prizes will be raffled, and eleven winners will be randomly selected through the raffle. The winners of the Prizes will be randomly selected through an online raffle/lot, which will take place in September 2024, the relevant footage shall be shared publicly at Monetag's YouTube channel (<u>https://www.youtube.com/@monetag</u>). All winners will be announced on the same date and time. The date, time, means of the raffle, announcing and communicating the winners may be changed by Monetag at any time in its sole discretion.
- 8. You may only win one Bonus or one Prize under this Promo. Only accepted participations that meet all necessary requirements will be eligible to receive a Bonus or Prize under this Promo.
- 9. Any amount of Bonus or Prize you will receive shall be credited to your Monetag Publisher Account. Bonuses and Prizes offered under this Promo are provided as is, cannot be transferred or exchanged and cannot be paid out in cash or in any other way. You hereby release Monetag from all liability in relation to any and all Prized and their use.
- 10. All Bonus and Prize winners' personal information may be publicly announced and/or otherwise published on Monetag's website and/or social media channels, including but not limited to Telegram, Instagram, YouTube, Twitter, etc., at any time and at Monetag's sole discretion without any further acceptance/permission required nor prior notification to you and/or any winner. By participating in this Promo and/or by submitting information, you explicitly consent to their publication in accordance with this clause.
- 11. You are only allowed to register once and use 1 Publisher Account only under/for this Promo. In any case you hold more than 1/multiple Accounts with Monetag, you are explicitly restricted from using more than 1 Monetag Account under/for this Promo. If any multi-account infringement is detected, Monetag may at any time and at its sole discretion forbid/stop your participation in the Promo and/or not to provide you with any and/or whole part of the Bonus and/or Prize and/or to provide Bonus and/or Prize only for your first accepted account/request to participate in the Promo.
- 12. Monetag alone and at its own discretion may reject and/or refuse and/or decide on whether to receive and/or to review, evaluate, accept, reject, publish, provide Bonus/Prize for your participation in this Promo and in regards to the information provided under this Promo and defines the criteria of such review, evaluation, acceptance, rejection, publication and amount of Bonus/Prize.
- 13. Monetag does not accept and/or will reject participations and/or will not provide

Bonus and Prize for earnings which at Monetag's own discretion was/are/become in breach of your contractual obligations/Publisher Agreement with Monetag. The prohibited activities include but not limited to: running "spiders"/"bots", and automatic redirecting of users or any other technique of generating automatic or fraudulent click-through and/or impressions.

- 14. In any case and upon Monetag's request, you must provide without undue delay any additional information and/or clarification which may be necessary for your participation in the Promo, calculation of earnings, provision of Bonus and Prize.
- 15. You represent and warrant that you have all rights, title, and interest to participate in this Promo and the information you submit and that by submitting your participation and such information, you do not breach any third party's rights.
- 16. You hereby give Monetag an irrevocable non-exclusive right to use your email and any other personal information provided by you under this Promo for the purposes of this Promo, including for contacting you for any reason and for announcing/publication of the Bonus and Prize winners.
- 17. You have no right whatsoever to argue, object, contradict, claim payment against Monetag in relation to a decision taken concerning this Promo and/or any earnings and/or any Bonus and/or Prize.
- 18. Monetag gives no guarantee whatsoever in relation to this Promo, any Bonus, and Prizes.
- 19. Monetag has any and all rights to change, edit, amend, update the whole or any part of the Promo and of any information provided by you at any time and at its own discretion, including after its publication.
- 20. Monetag may terminate this Promo at any time at its sole discretion without any prior notice.
- 21. These Terms are additional to any other agreement you may have with Monetag. In the event of a conflict between that agreement and these Terms, these Terms shall prevail.